

# MISTER ROGERS' NEIGHBORHOOD®

## The Catalog



Family Communications



# Books for Adults

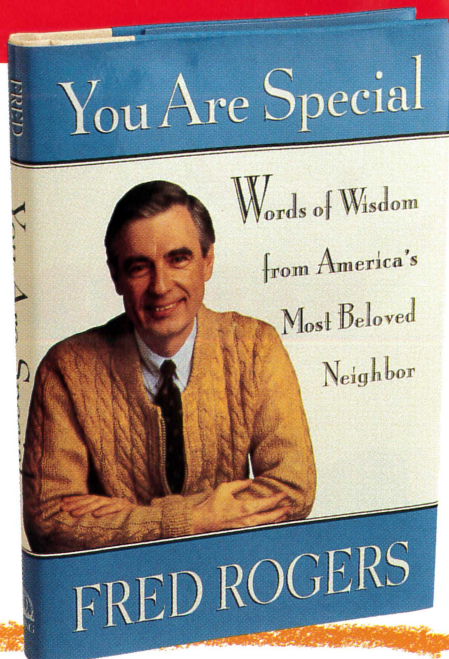
## You Are Special:

**Words of Wisdom for All Ages  
from a Beloved Neighbor**

by Fred Rogers

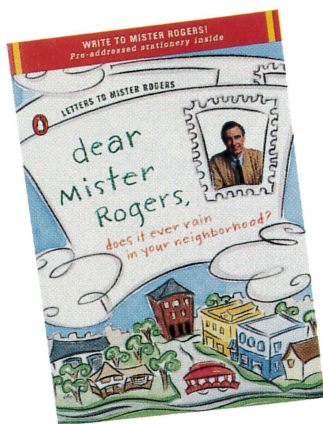
Fred Rogers and his "Neighborhood" have been a presence in millions of homes for more than three generations, nurturing children and encouraging their growth. In this compilation of signature sayings, Fred Rogers shares his thoughts and personal reminiscences about themes such as relationships, childhood, parenthood, and communication.

Hardcover B106, **Special Price \$8.95**



**“Like many other values our children get from us, compassion is more likely to be caught than taught.”**

— Fred Rogers, *You Are Special*



## Dear Mister Rogers, Does It Ever Rain in Your Neighborhood?

by Fred Rogers

This collection of delightful, touching, and humorous letters from children and adults to their television neighbor are wonderful and wonder-filled. And Fred Rogers' responses will give readers insight into how we can talk caringly and sensitively with our own children as we respond to their many questions. Arranged by theme, **Dear Mister Rogers** includes letters asking questions about the world, feelings and fears, television, family relationships, and difficult situations.

Softcover B107, **\$9.95**

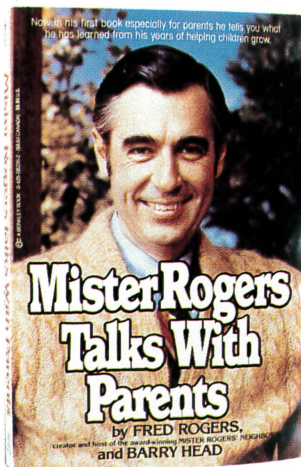
## Mister Rogers Talks With Parents

by Fred Rogers and Barry Head

In this rich resource for parents, Fred Rogers offers warm and reassuring wisdom about parenting and childhood. One reviewer said, "This book can nurture parents, just as his program nurtures children." Full of stories about real children, this book contains:

- essential parenting ideas from birth through preschool years;
- helpful discussions about family life in areas of self-esteem, discipline, play, television, child care;
- ways to help children cope with special situations — the new baby, sleeping away from home, celebrations — as well as difficult times like moving, divorce, and death.

Softcover B100, **\$7.95**





## Let's Talk About It

Some things in life are hard to deal with ... and hard to talk about, for adults as well as for children. Through these "Let's Talk About It" books, we can help children know that whatever is mentionable can be more manageable.

32 pages with full-color photographs.

Softcover \$5.95 each

### Let's Talk About It: Extraordinary Friends

by Fred Rogers

When children see someone who has a disability and looks or behaves differently from what's familiar, they might feel a little shy, scared, curious, or awkward. The extraordinary friends in this book have taken the time to get to know each other, and they found that they're more alike than they are different.

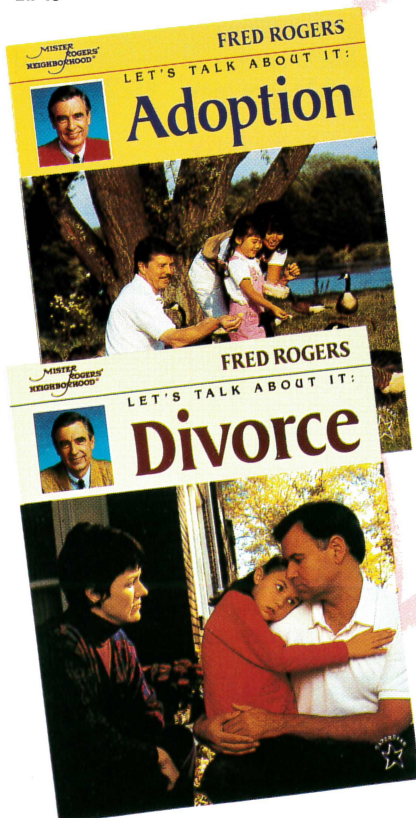
LTA4

### Let's Talk About It: Stepfamilies

by Fred Rogers

When a parent remarries, children face lots of changes, new rules, and difficult feelings of being jealous, angry and confused. Mister Rogers helps children know that getting used to a stepfamily takes time and understanding and it's well worth the effort.

LTA3



### Let's Talk About It: Adoption

by Fred Rogers

This book addresses some of the many questions children might have about being adopted. What does being in a family mean? Do my parents still love me when they are angry? Why couldn't I stay with my birthparents? Did I do something wrong?

LTA1

### Let's Talk About It: Divorce

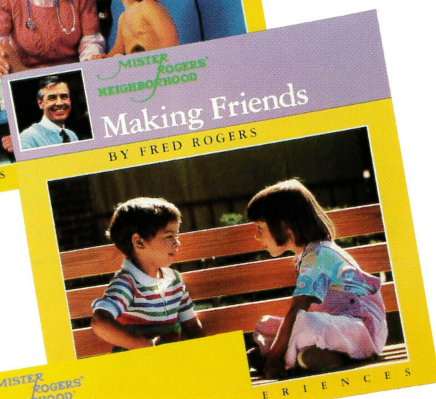
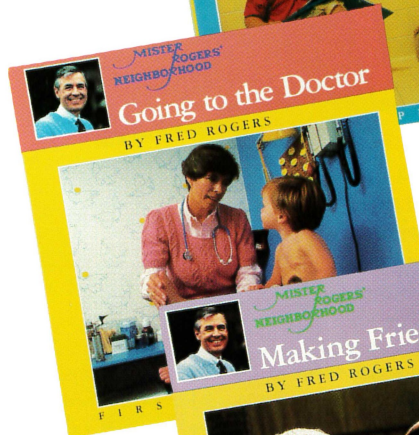
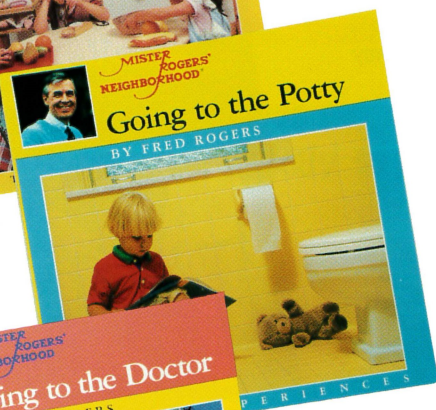
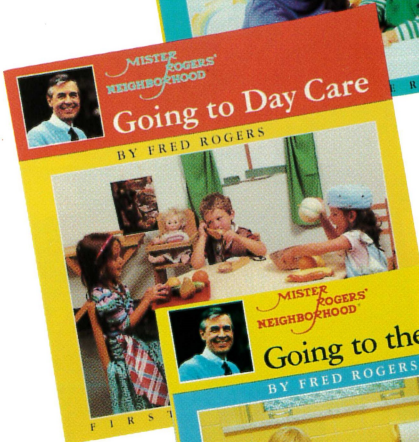
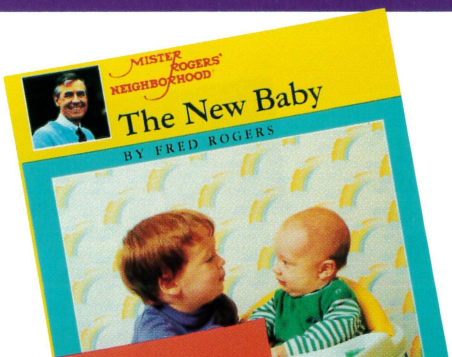
by Fred Rogers

Blending photographs of families with Fred Rogers' reassuring tone, this book can help families talk about some of the important concerns children have when their parents are divorced: that the divorce is not their fault, that all of their feelings are real and acceptable, and that children still have a family who loves them and needs their love.

LTA2



# Books for Families



## Mister Rogers' First Experience Books

In this award-winning series of books, Fred Rogers shows how "first experiences" are opportunities for parents to offer helpful communication that can reduce their children's fears about something new and difficult.

Written in Rogers' trademark caring and supportive language that speaks right to the needs and concerns of young children, these books provide a warm atmosphere for parents and children to talk together about feelings and concerns. The 32 pages of full-color photographs of families help children identify with the text and assure them that they, too, can find ways to cope with new experiences. Softcover **\$5.95 each**

### The New Baby

This book explores the mixed feelings children may have about the arrival of a new baby and the changes that brings to their family. BFE1

### Going to Day Care

Describes in words and pictures what "time away from home" might be like in another person's home and in a child care center. BFE2

### Going to the Potty

Helps parents and children discuss familiar concerns with warmth and sensitivity. BFE3

### Going to the Doctor

Shows and tells what happens in a doctor's office and helps children talk about the concerns they might have. BFE4

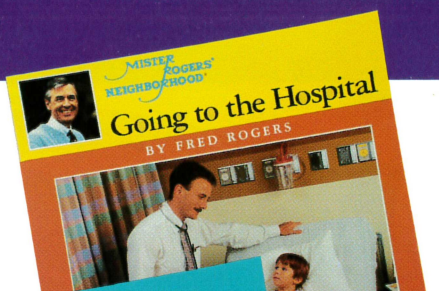
### Making Friends

Explores some of the new situations children may encounter in this important experience of growing. BFE5

### Moving

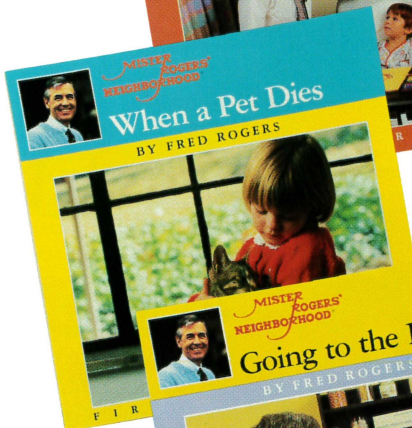
Helps children know what to expect when their family moves and helps them see the move as the adventure that it can be. BFE6





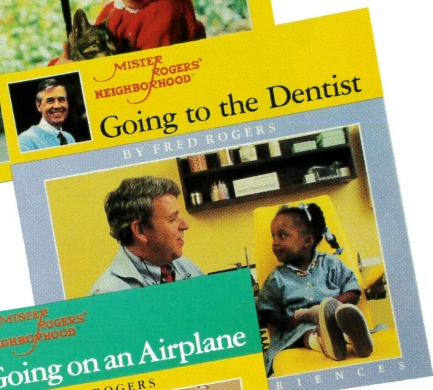
## Going to the Hospital

Introduces children to the hospital environment and encourages talk about the feelings they may have about being sick or hurt. BFE7



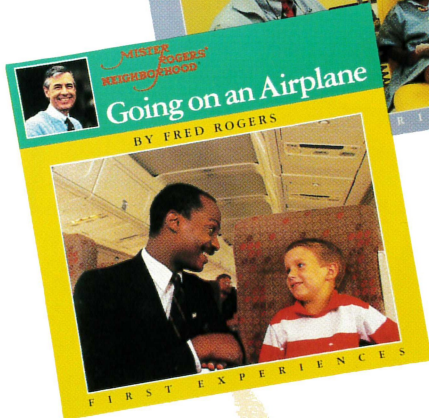
## When a Pet Dies

Encourages parents and children to share their thoughts, feelings and memories of their pet who has died. BFE8



## Going to the Dentist

Introduces children to their first visit to the dentist, and the procedures and tools they are most likely to encounter there. BFE9



## Going on an Airplane

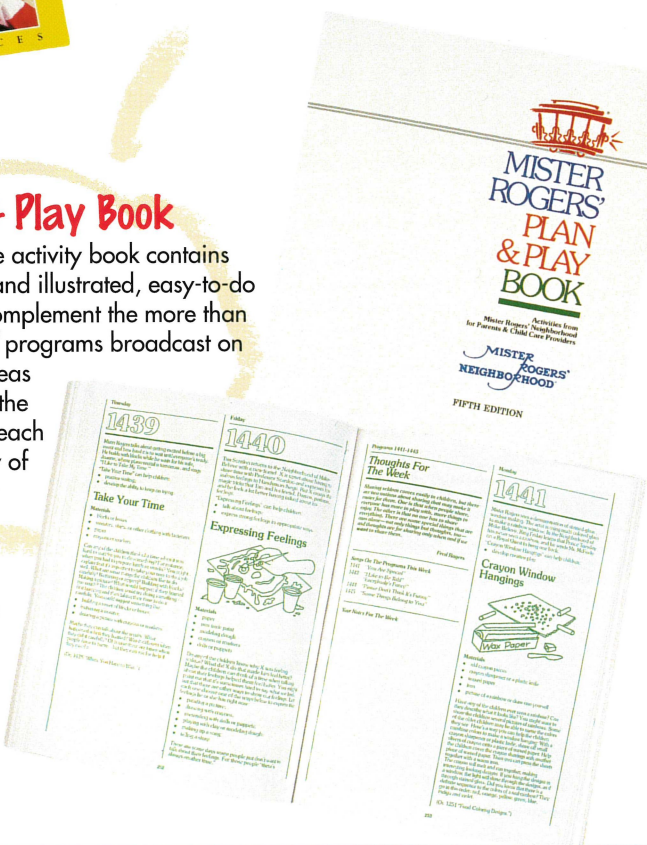
Helps parents prepare their children for airplane travel which can hold both excitement and uncertainty for children.. and adults. BFE10

## Mister Rogers' Plan & Play Book

Now in its fifth printing, this unique activity book contains over 400 pages of clearly written and illustrated, easy-to-do activities that were developed to complement the more than 300 *Mister Rogers' Neighborhood* programs broadcast on public television. Full of creative ideas for children's play and discussion, the book also includes descriptions of each television program; words to many of the songs from the Neighborhood; a special section with recipes and how-tos; and much more.

Home and center-based child care providers, preschool teachers, early childhood educators, and parents alike will appreciate these meaningful activities for learning through play.

Softcover B102, \$21.95



"The thing about Mister Rogers is, he likes you just the way you are."  
— 6 year old



## Mister Rogers' Neighborhood Recordings

Music has always been central to "Mister Rogers' Neighborhood." The melodies are original, the instrumentation creative and the words speak right to the needs of young children. These four full-length recordings bring together Mister Rogers' most familiar and best-loved songs. Each album includes Mister Rogers' signature songs "Won't You Be My Neighbor?," and "It's Such a Good Feeling."

Available on cassette, \$8.98 each and CD, \$13.98 each

### Bedtime

Mister Rogers weaves music and dialogue together to help young children get ready for sleep. With his gentle voice and relaxing music, Mister Rogers provides comfort at naptime or nighttime. Includes "There Are Many Ways To Say I Love You," "I Like To Be Told," "Then Your Heart Is Full of Love," "Just for Once," "Peace and Quiet," and many more.

Cassette/MRN9201; CD/MRN9201-CD

### You're Growing

The fun and upbeat music in this recording celebrates learning and growing — from birthdays to the inside growing of dealing with feelings. Includes "When the Baby Comes," "You're Growing," "You've Got To Do It," "What Do You Do With The Mad That You Feel?," "Let's Think of Something To Do While We're Waiting," and 11 other favorites.

Cassette/MRN9202; CD/MRN9202-CD

### You Are Special

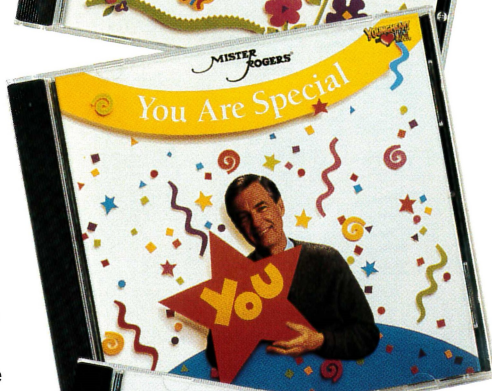
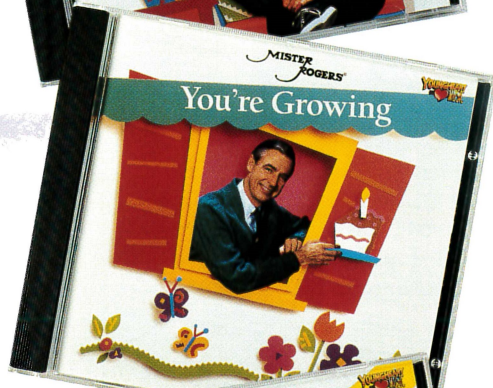
The positive and reassuring music in this recording encourages children (and adults!) to feel good about themselves. Includes the title song and "Did You Know?," "Children Can," "It's You I Like," "Everybody's Fancy," "Pretending," "Some Things I Don't Understand," and 8 others.

Cassette/MRN9203; CD/MRN9203-CD

### Coming and Going

A visit to the Neighborhood of Make-Believe is a special highlight of this recording which helps children with their many feelings about hellos and goodbyes. Includes "This Is Just the Day," "Wishes Don't Make Things Come True," "I'm Still Myself Inside," "I Like To Take My Time," "Let's Be Together Today," "I'm Proud of You," and 11 others.

Cassette/MRN9204; CD/MRN9204-CD





# Videos

## Mister Rogers 30-Minute Home Videos

Six of our most requested "Mister Rogers' Neighborhood" programs available at home whenever you want to see them. Closed-captioned \$9.98 each

### Circus Fun

A visit to the circus! Mister Rogers and Lady Aberlin visit the Big Top, where they go backstage to see how a clown puts on his makeup. In the Neighborhood of Make-Believe, Lady Aberlin helps Daniel talk about his fear of clowns and costumes. FV9503

### Going To School

Children often wonder what it will be like going to school for the very first time, or at the beginning of a new school year. Mister Rogers takes a ride on a real school bus and helps children know there are many caring teachers who want to help them learn. In the Neighborhood of Make-Believe it's the first day of school. FV9601

### Kindness

Being kind means responding to the needs of others. Mister Rogers helps children know that when they are kind to others, they'll discover something worthwhile about themselves. In the Neighborhood of Make-Believe, special visitor, Broadway star, Tommy Tune, helps teach King Friday a lesson in generosity and kindness. FV9504

### Learning Is Everywhere!

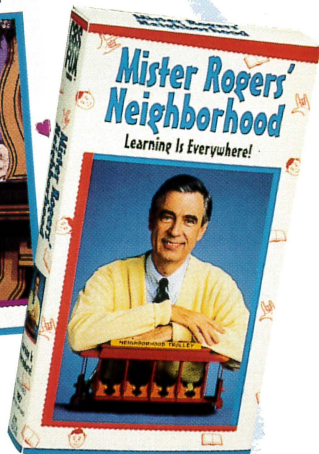
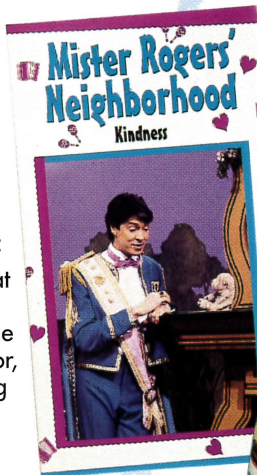
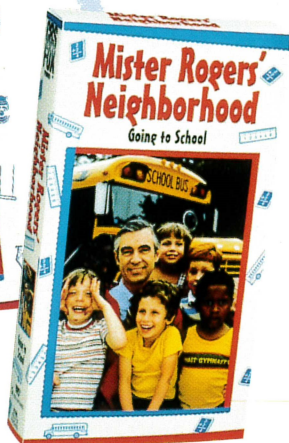
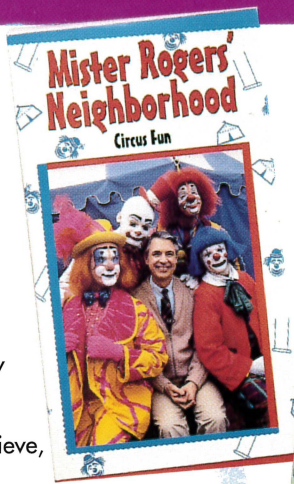
Mister Rogers helps children know that the world is full of lots of things to wonder about and that learning is everywhere when we're with people who care about us. In the Neighborhood of Make-Believe there's a new invention — a learning machine — but Daniel Tiger and his friends find out we all need people to help us learn. FV9602

### Love

Lady Aberlin is confused when King Friday and Queen Sara have an argument. She learns that everyone can feel angry sometimes, even with the people they love. Feeling angry doesn't make the love go away. Mister Rogers encourages children to talk about their feelings with the people they love. FV9501

### Making Music

Mister Rogers visits with world famous cellist, Yo-Yo Ma, who shares his musical gifts and talks about how he uses music to express his feelings. In the Neighborhood of Make-Believe, Lady Aberlin helps children explore the many different ways of expressing themselves... singing, playing, dancing, or just listening. FV9502







## Mister Rogers' Neighborhood Puppets

Children can bring the Neighborhood of Make-Believe to their home with these *Mister Rogers' Neighborhood* puppets. Each is approximately 11" tall to fit comfortably for adults and children. **\$12.95 each**

Henrietta Pussycat	HPL
Daniel Striped Tiger	DTL
X the Owl	XOL
King Friday XIII	KFL
Queen Sara Saturday	QSL
Lady Elaine Fairchilde	LEF

## Finger Puppets

These adorable puppets are sized just right for young children. Each fits on a child's finger. **\$1.99 each**

Henrietta Pussycat	BFPH
X the Owl	BFPX
Daniel Striped Tiger	BFPD





# Neighborhood Gifts

## Neighborhood Trolley

A beautifully-crafted 100% hardwood replica of *Mister Rogers' Neighborhood Trolley*. Manufactured by Holgate and guaranteed for life. 11" x 3½" x 6½". HT101, \$50.00



## "Fun-Size" Trolley

A "fun-size" trolley just right for little hands to hold and "drive". Made in USA of solid hardwood. 6 5/8" long. HT103A, \$9.95



## Track-Size Trolley

This solid hardwood miniature trolley fits standard wooden track systems for lots of make-believe play. 3" long. HT102, \$5.00

## Plush Toys

Two of the Neighborhood of Make-Believe's cuddliest characters — "meow-meow" Henrietta Pussycat who likes to dress in fancy clothes and shy, tame Daniel Striped Tiger. Each is 12" tall. \$14.95 each.

Henrietta Pussycat      HS92  
Daniel Striped Tiger      DS92



"...makes us, young and old alike, feel safe, valued, and cared for."

— TV Guide's 50 Greatest TV Stars of All Time



# Neighborhood Gifts



## "Walk-Along" Puppets

These walk-along finger puppets are sized just right for take-along play. Children can make them "walk along" with their fingers. **\$4.95 each**

Daniel Striped Tiger	FD95
X the Owl	FX96
Henrietta Pussycat	FH96

## Daniel Tiger Beanbag

Cute and soft beanbag Daniel, just right for taking anywhere — even to bed. Approximately 8" tall. DBB, **\$9.95 each**



## Trolley Tote

A washable canvas tote bag features the Neighborhood Trolley in red and yellow on both sides. Conveniently sized for children with sturdy nylon ribbing and handles. Approximately 9" high, 11" wide, 3 1/2" deep. S30, **\$6.95**

## Trolley Backpack

A red backpack imprinted with the Neighborhood Trolley in yellow. Just the right size for young children, but as sturdy as a grown-up's. Vinyl-lined, washable nylon. Approximately 12" high, 4" deep, 4" wide. S21, **\$10.95**





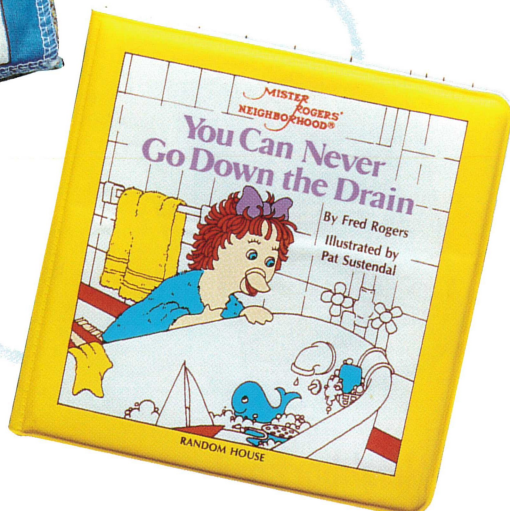


## Daniel Striped Tiger Gets Ready for Bed

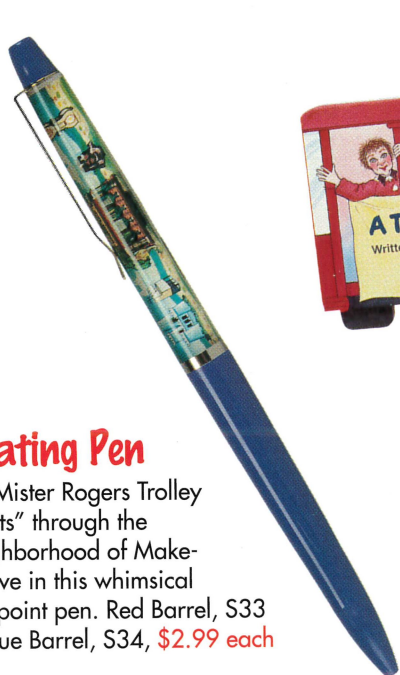
A bedtime story about shy, tame, Daniel Tiger. This thick, quilted fabric book is soft enough to take along to bed. Sponge-filled cloth. Washable. RH101, \$3.95

## You Can Never Go Down the Drain

A waterproof vinyl book designed especially for safe bathtime play. Young Ana Platypus helps children learn they're too big to go down the drain. RH102, \$2.95

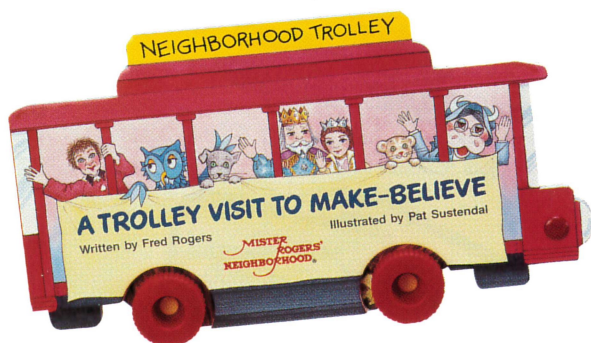


“When children play, they are exploring, creating, discovering: they're learning. That's why play is the work of childhood.”  
— Fred Rogers



## Floating Pen

The Mister Rogers Trolley “floats” through the Neighborhood of Make-Believe in this whimsical ball-point pen. Red Barrel, S33 or Blue Barrel, S34, \$2.99 each



## A Trolley Visit to Make-Believe

This charming, full-color board book has plastic wheels that really roll and a simple story that introduces children to the puppet characters who live in the Neighborhood of Make-Believe. RH100, \$7.95



# Neighborhood Gifts



## Trolley Soup Mug

A large, 24-ounce soup mug with the classic Mister Rogers' Neighborhood logo and Trolley and a "Won't You Be My Neighbor?" message on the back. Dishwasher safe.  
SM98, \$10.95



## Celebration Mug

This oversized, 15-ounce white ceramic super mug features the colorful Neighborhood of Make-Believe celebration. The message "It's a beautiful day in this Neighborhood" is on the opposite side. Dishwasher safe.  
SM95, \$8.95

## Neighborhood On-The-Go Cup

Child-size plastic sports cup with lid and straw for spill-proof sipping, featuring the Neighborhood Trolley and logo.  
S39, \$1.00



## Shoelaces

Child-sized (27") red, white, and blue shoelaces featuring the familiar Neighborhood Trolley.  
S25, \$1.00 per pair



## Patches

Full-color patch of the Neighborhood Trolley and logo. 2 1/2" x 2 1/2".  
S20, \$1.50 each



## Trolley Pin

A festive multi-colored lapel pin of the Mister Rogers' Neighborhood Trolley. Size is approximately 1/2" x 1".  
S29, \$3.95 each





## Neighborhood Celebration T-Shirt

It's a lively, colorful celebration in the Neighborhood of Make-Believe. C25

Children's (50/50 cotton/poly)  
Sizes 2-4, 6-8, 10-12 **\$12.99**

Adult (100% cotton)  
Sizes S, M, L, XL **\$15.99**



## Classic Trolley Sweatshirt & T-Shirt

The original, now classic, Trolley and familiar logo. Sweatshirt SS12 T-Shirt C12

Children's (50/50 cotton/poly)  
Sizes 2-4, 6-8, 10-12  
Children's Sweatshirt **\$14.00**  
Children's T-Shirt **\$12.99**

Adult (50/50 cotton/poly)  
Sizes S, M, L, XL  
Adult Sweatshirt **\$17.00**  
Adult T-Shirt **\$15.99**



# Family Communications

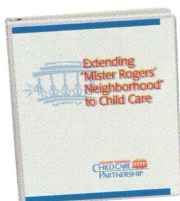
The television series "Mister Rogers' Neighborhood" and the products included in this catalog occupy much of our energies here at Family Communications. Beyond these, however, we are involved in a variety of other projects of special interest which bear on the healthy emotional development of children and their families. If you are interested in more information about any of these projects, please contact us at 412-687-2990 or visit our Web site at [www.misterrogers.org](http://www.misterrogers.org).

## MISTER ROGERS' NEIGHBORHOOD CHILD CARE PARTNERSHIP



### Childcare Partnership

The Mister Rogers' Neighborhood Child Care Partnership produces a variety of training and support materials for child care providers to enhance their work with children and families, including:



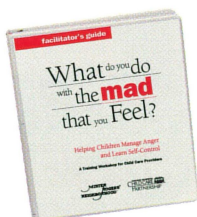
#### Extending Mister Rogers' Neighborhood to Child Care

Video and print materials to help child care providers use the Mister Rogers' Neighborhood television program in the child care setting as they support children in developing the tools they need for learning.



#### Taking Good Care of You

A training project addressing health issues in child care and early childhood settings while emphasizing the role self-esteem plays in the healthy physical and emotional growth of young children.



#### What Do You Do With The Mad That You Feel?

A training workshop that explores ways child care providers and teachers can help children manage anger and learn self-control.



#### Mister Rogers' Neighborhood Child Care Video Library

Specially selected Mister Rogers' Neighborhood videos with accompanying activity Guides for Providers and Teachers. All programs are cleared for use in child care and institutional settings.



#### Family Cares

A series of illustrated, easy-to-read pamphlets with helpful hints about everyday ways parents can help children deal with common family issues. Available in English and Spanish.



*Family Communications is a nonprofit company dedicated to children, their families and those who support them. Through the production of materials in all media, we encourage open and honest communication. Respect for healthy emotional, social and intellectual development is at the core of all we do.*



## The Safe Havens Training Project

A video-based training project to help teachers and child care providers support children and families who witness violence in their communities.



## Different and the Same

**Helping Children Identify and Prevent Prejudice**

An award-winning set of nine classroom-use videos, teacher's guides and training materials to help young students value diversity and resist bias.



## Talking With Families About Death

Print and video materials to help adults talk openly with young children about death.



## Partnerships for Change

An interactive four-part training workshop to introduce parents and staff to the essential qualities of the Family Support philosophy of service.

*For more information about any of these special projects, please contact us at Family Communications  
4802 Fifth Avenue  
Pittsburgh, PA 15213  
412-687-2990*

“Everything we do is done to encourage children to feel good about who they are, to help them understand themselves and their world, to enhance their healthy curiosity about that world and to support in them an optimistic striving toward what they can become. ”

— Fred Rogers



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[www.misterrogers.org](http://www.misterrogers.org)

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1-877-677-6437**

**Mail Orders:**

When ordering by mail, please include a personal check, money order, or purchase order made payable to Family Communications, Inc. Please be sure to include Shipping and Handling charges. For delivery to Canada or Overseas, add \$5.00 to the regular shipping and handling charges.

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PO Box 2284

South Burlington, VT 05407-2284

**Express Delivery Available:**

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**Fax Orders:**

Fax orders can be placed by credit card only. Please sign the order form and enter the card number and expiration date. Fax number 1-802-864-9846.

**Prices:**

All prices are subject to change without notice.

**Return Policy:**

If for any reason you are not satisfied with your order, please return it for exchange or refund within 30 days of purchase.







# MISTER ROGERS' NEIGHBORHOOD<sup>®</sup>

Visit us on your public television station  
and at [www.misterrogers.org](http://www.misterrogers.org)

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If you know someone who would like to receive our catalog,  
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